



Feeding Bodies. Fueling Minds.™

Monday Morning SNAPA Newsletter

January 13, 2020

Monday Morning is the bi-weekly School Nutrition Association of Pennsylvania newsletter that keeps our members up to date with member professional growth and advocacy opportunities!

Your connection to local chapter meetings and educational opportunities!



NEW FORMAT*

[Click here](#) to visit our website and updated [local chapter meetings](#) for January and February!
CEU credits available!

It Pays to Read SNAPA Happenings!

In the Fall Happenings Magazine, *Carol H. Gilbert Consulting* ran an ad that encouraged members to go to *their NEW website* and contact them with the phrase "I saw your ad in SNAPA Happening!"

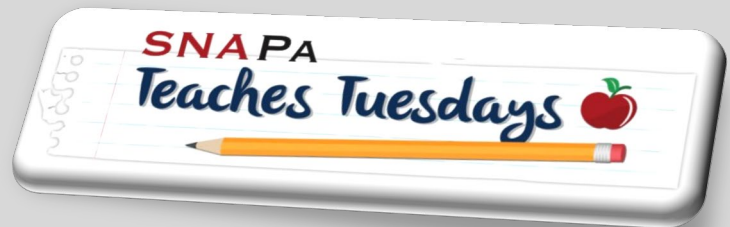


We are proud to announce that the winner was *Tabita Dawson of Palisades* and that she won a \$50 Visa gift card.

ADVOCACY UPDATE

As the year ends, now is a great time to look back at your incredible advocacy work of 2019. SNA members beat the drum to inform our lawmakers and encourage sound school nutrition policy. Even in a year with many competing priorities on Capitol Hill, so much was accomplished!

[Click here to read](#) more about education and advocacy highlights, program simplification, legislative action, and the latest research.



SNAPA Teaches Tuesday Webinar Series

Date: January 21, 2020

Topic:

ABC's of Staff & Customer Retention

Time: 2:00 pm- 3:00 pm

[Click here to register today!](#)

Featured Business & Industry Partner

Click the image to visit our partner's website!



****SNAPA Webinars are recorded for members to view at their convenience! ****

[Click here to view SNAPA recorded webinars.](#)



2020 Legislative Action Conference

Bringing Our Future into Focus

March 8th- March 10th

Marriott Marquis - Washington DC

[Click here to learn more!](#)

Scholarships & Awards

The best form of flattery and appreciation is nominating a colleague for an SNA Award

Recognize a colleague—Nominate them for an SNA Award!

Apply Online Below! Deadline is February 15, 2020

Employee of the Year—This award recognizes non-managerial school nutrition employees for their contributions. The nominee must be an SNA member in the Employee in the school nutrition or the SNS credential. [Click here to apply!](#)

Manager of the Year—In honor of Louise Sublette, this award recognizes school nutrition managers for their hard work and dedication. The nominee must be a current SNA member in the Manager category working in the school nutrition manager/head cook/assistant manager field and currently hold a certificate in school nutrition or the SNS credential. [Click here to apply!](#)

Director of the Year—This award highlights the commitment and dedication of directors in the school nutrition field. Nominees must be currently and for the past five years have served in the position of Director, currently and for the past five years have been an SNA member in the District Director or Major City Director category and hold a certificate in school nutrition or the SNS credential. [Click here to apply!](#)

Virtual Expo 2020

Save the Date for SNA's Fourth Annual Virtual Expo!

New products ~ New Trends ~ Marketing Ideas

February 4th - March 4, 2020

[Click here to register](#)



Featured Business & Industry Partner

Click the image to visit our partner's website!



National School Breakfast Week is just around the corner!

March 2nd -6th, 2020

School Breakfast is out of this world!

What is National School Breakfast Week?

It's a weeklong celebration of the National School Breakfast Program, permanently established in 1975 by an act of Congress. Schools across the country celebrate with special menu items, events and student activities. NSBW is the perfect time to bring attention to your breakfast program and set a goal to increase participation.

Capitalize on NSBW with SNA tools and resources, including social media tips to help you promote your program to parents and students!

Why participate in NSBW?

According to a 2015 survey of SNA members, 96% said that their student participation increases during NSBW. Recognizing NSBW in your district or in your cafeteria helps you:

Increase student participation

- Spread the message to parents that you're serving healthy and tasty breakfasts at school
- Earn media coverage from local papers, TV stations, and bloggers
- Connect with teachers and administrators at your school or in your district to spread the word that school breakfasts are healthy and delicious

[Click here](#) to visit the SNA NSBW webpage today to learn how you can create an awesome NSBW promotion!

****SAVE THE DATE****

SNAPA 2020

Annual Conference

Kalahari Resorts & Conventions

~Industry Expo ~ Wednesday, August 5, 2020~



Celebrate January 2020

January 1st- Happy New Year!

January 4th- National Spaghetti Day

January 8th- Take the Stairs Day

January 13th - Make Your Dreams Come True Day

January 15th- National Bagel Day

January 18th - Winnie the Pooh Day

January 20th- Martin Luther King's Birthday is celebrated

January 23rd- National Pie Day

January 25th- Chinese New Year

January 28th- Fun at Workday

January 31st- National Backward Day