Monday Morning SNAPA Newsletter
February 10, 2020

Monday Morning is the bi-weekly School Nutrition Association of Pennsylvania newsletter that keeps our members up to date with member professional growth and advocacy opportunities!

*NEW FORMAT**
Click here to visit our website and updated local chapter meetings for January and February! CEU credits available!

Nominate your School Breakfast Hero!

Deadline Extended to 2/12/2020

What is a School Breakfast Hero?
A hero is anyone who advances school breakfast and ensures every student has a healthy meal at the start of the day. It can be a principal who promotes the program, a superintendent who supports a new breakfast model, or a school nutrition staff member that has gone above and beyond. We know it takes a village to ensure every student is ready to learn each morning.

Is there someone in your school or district who has worked tirelessly to ensure students start each and every day with a healthy meal? No Kid Hungry Pennsylvania wants to recognize everyday heroes who make school breakfast a reality for our students.

Complete the short nomination form by Friday February 7th for a chance to have your School Breakfast Hero be publicly recognized and win a prize package!

Click here to nominate your school breakfast hero!

SNAPA Teaches Tuesday Webinar Series

Date: February 18, 2020
Topic: Creating Food Safe Recipes
Time: 2:00 pm - 3:00 pm

Click here to register today!

**SNAPA Webinars are recorded for members to view at their convenience!**

Click here to view SNAPA recorded webinars.

School meal expert, Dayle Hayes, MS, RD, will share insights on the culinary, nutrition and financial benefits of serving pulses in schools. The webinar will feature local school foodservice directors, who will share smart tips for introducing new pulse-based recipes to students of all ages.

February 12, 2020
Wed 2:00 PM EST

Click Here to Register
(must be an SNA Member)
SNA Membership Drive

When you recruit at least one new member by May 31, 2020, you will be entered for a chance to win 1 of 5 free registrations for the 2021 Annual National Conference (ANC) in Chicago, Ill.

Scholarships & Awards

The best form of flattery and appreciation is nominating a colleague for an SNA Award!

Recognize a colleague—Nominate them for an SNA Award! Apply Online Below! PA Deadline is February 15, 2020

Employee of the Year—This award recognizes non-managerial school nutrition employees for their contributions. The nominee must be an SNA member in the Employee category and currently hold a certificate in school nutrition or the SNS credential. Click here to apply!

Manager of the Year—In honor of Louise Sublette, this award recognizes school nutrition managers for their hard work and dedication. The nominee must be a current SNA member in the Manager category working in the school nutrition manager/ head cook/assistant manager field and currently hold a certificate in school nutrition or the SNS credential. Click here to apply!

Director of the Year—This award highlights the commitment and dedication of directors in the school nutrition field. Nominees must be currently and for the past five years have served in the position of Director, currently and for the past five years have been an SNA member in the District Director or Major City Director category and hold a certificate in school nutrition or the SNS credential. Click here to apply!

SNA News Around the Web

Cocoa, Cookies and Kindness Raise $7,000 and Wipe Out School Lunch Debt
MSN.com

First Lady of Virginia Champions School Lunch Programs
Richmond.com

Anchorage Students Perform Better with More Time to Eat and Play
Anchorage Daily News

72 Pennsylvania Schools to Receive Grants for Cafeteria Upgrades
Potter Leader-Enterprise

Vending Machine Implementation Boosts Breakfast Participation
The B-Town Blog

District Five Partnering with Local Farm to Serve Hydroponic Lettuce
IRMO News

Virtual Expo 2020

Save the Date for SNA’s Fourth Annual Virtual Expo!
New products ~ New Trends ~ Marketing Ideas
February 4th - March 4, 2020

Click here to register
**SAVE THE DATE**

SNAPA 2020
Annual Conference

Kalahari Resorts & Conventions
~Industry Expo ~ Wednesday, August 5, 2020 ~

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**Black History Month**

In February, we celebrate the accomplishments of black Americans, past and present.

**American Heart Month**

Hosted by the American Heart Association. Learn about keeping your heart healthy. Many local medical centers have activities and health fairs, including walks and "Go Red for Women," a movement to end heart disease and stroke in women.

**National Children's Dental Health Month**

Use this month as a good time to discuss good oral care habits. It's hosted by the American Dental Association.

**Teen Dating Violence Awareness Month**

Discuss this important topic with your sons and daughters.

**Friendship Month**

Let Valentine's Day ignite a spark of love and friendship this month. Friendship month is a great excuse to reach out to friends.

**National Youth Leadership Month**

This celebration aims to encourage young leaders to get involved in their community.

**Library Lovers Month**

If you don't have a library card, head to your local library and get one.
National School Breakfast Week is just around the corner!

March 2\textsuperscript{nd} - 6\textsuperscript{th}, 2020

School Breakfast is out of this world!

What is National School Breakfast Week?

It’s a weeklong celebration of the National School Breakfast Program, permanently established in 1975 by an act of Congress. Schools across the country celebrate with special menu items, events and student activities. NSBW is the perfect time to bring attention to your breakfast program and set a goal to increase participation.

Capitalize on NSBW with SNA tools and resources, including social media tips to help you promote your program to parents and students!

Why participate in NSBW?

According to a 2015 survey of SNA members, 96% said that their student participation increases during NSBW. Recognizing NSBW in your district or in your cafeteria helps you:

Increase student participation

- Spread the message to parents that you’re serving healthy and tasty breakfasts at school
- Earn media coverage from local papers, TV stations, and bloggers
- Connect with teachers and administrators at your school or in your district to spread the word that school breakfasts are healthy and delicious

Click here to visit the SNA NSBW webpage today to learn how you can create an awesome NSBW promotion!