THANK YOUR SCHOOL LUNCH HEROS THIS FRIDAY
May 1, 2020

Click here to read more about School Lunch Hero Day is Friday, May 1—just a few weeks away! If there was ever a time to spotlight school nutrition professionals, it is now given all that they are doing to feed America’s children. During these uncertain times, you can still recognize #LunchHeroes. Need help trying to figure out how you can still celebrate as we face COVID-19 school closures? Do not worry, SNA has tools on hand to assist you in recognizing the amazing job school nutrition professionals do every day—and even more so as they remain on the front lines to feed students nationwide!

A message from Logan Weber, Friend of School Nutrition and Motivational Speaker

YOU guys are so A+MAZING! Right up there with First Responders: Firefighters, Nurses & Doctors and Police Officers!

The unselfish giving of your time to make sure kids have food during the pandemic, IS SO APPRECIATED!!

YOU INSPIRE US. Here’s some ‘Weber Motivation’ from Logan that we hope encourages you back.

Click here for Logan Weber’s Motivation

SNAPA Facebook “Hit Me with Your Best Shot” Photo Campaign.
Recognize your school lunch heroes on our Facebook Page!

Click here to download the campaign flyer!
Email photos and description to Executivedirector@snapa.org

Attention COVID-19 Coronavirus SNAPA Update

Please CLICK HERE our COVID 19 Resource Page for great resources including:

1. Pennsylvania’s Allied Organization Updates
2. USDA Waivers and Updates
3. Sample Menus
4. Business & Industry Resources
5. Mental Health Resources

Thank you to our school lunch heroes!
NEED SCHOOL MEAL PLASTIC BAGS FOR GRAB & GO MEALS?
Howie’s Hockey Tape has changed their production of athletic tape to plastic bags. These bags were previously produced for ice packs for athletes and they work really well for school meals!

Click here for order information!

Know the facts about coronavirus disease 2019 (COVID-19) and help stop the spread of rumors. Click here to read more.

Pennsylvania Harvest of the Month launches website and valuable resources.

Pennsylvania Harvest of the Month is a program developed by the Pennsylvania Department of Education and Project PA (Penn State University) to promote a local agricultural product each month through schools, child and adult care centers/day care homes, and summer feeding sites. The program aims to provide participants with local, healthy products while supporting Pennsylvania farmers and producers.

Harvest of the Month calendar featuring a Pennsylvania-grown/produced agricultural product each month was developed. Downloadable materials have been developed to be used by schools, child and adult care centers/day care homes, and summer feeding sites to promote these items.

Click here to visit the Pennsylvania Harvest of the Month website. Be sure to register for Harvest of the Month information.
“If you have asked yourself how you can make a difference as our country faces extraordinary challenges, I have a suggestion for you. Before COVID-19 prompted nationwide shutdowns, school nutrition professionals were serving healthy school meals to 30 million students every day. Today, these school nutrition heroes are working on the frontlines to ensure vulnerable kids who depend on these meals do not go hungry during COVID-19 school closures. SNF will provide grants to school districts across the country so more kids can be fed. We will fund purchases of food and packaging for grab and go meals, mobile carts, and kiosks for curbside service, supplies and even personal protection equipment. These caring and selfless heroes join the ranks of first responders during this unprecedented help today! Please click on this link and donate whatever you can and show your support. Click the button below to donate now. Thank you!

School Nutrition Foundation

The Institute for Child Nutrition Webinar

Strategies for Marketing Summer Food Service Programs

SNA Key Area(s): 4 Communications and Marketing
USDA Professional Standard Code(s): 4000
Learning Objective(s): Participants will be able to recall marketing strategies and resources used to promote Summer Food Service Programs.

Thursday, April 30, 2020/3:00-4:00 PM ET
(2-3 PM CT; 1-2 PM MT; 12-1 PM PT)

Great marketing strategies can have a direct effect on increasing participation at summer feeding sites. Register to hear panelists representing schools, State agencies, and national partners share strategies and resources for marketing Summer Food Service Programs.

As always, a continuing education certificate will be available after completion of the webinar.

Click Here to Register

Meet the Webinar Speakers:

Erin Hoffman, MS, RDN
Summer Nutrition Program Consultant
Food & Nutrition Management
Department of Public Instruction

Catherine Nicholson
Regional Director
Baylor University's Texas
Dallas, TX

Pete Wood
Summer Program Administrator
School District of Palm Beach County
Palm Beach, FL

Center for Disease Control (CDC) Webinar Series

Infection Prevention and Control Recommendations plus other useful webinars.

- Click here to view relevant webinars
- Click here to view the CDC webpage with valuable schools and community recommendations.

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Kreider Farms of Lancaster, PA. featured in the American Humane Newsletter…click here to read.

General Mills Trailblazer Award

Nominate a K-12 #Trayblazer Today! General Mills wants to know all about the school food all-stars going above and beyond for students!

1. What is a special meal your school is proud to serve?
2. Who is a school administrator that makes your lunchroom a welcoming place?
3. Who is always bringing that special idea to take meals to the next level?

Tell us all about your #Trayblazer below so we can share their story!

Click here to learn more

Our School Nutrition Heroes are Poets Too!

By Erica Whitman Osborne, SN Employee
Anderson SD, Anderson, SC

’Twas the Friday before Spring Break started, when all through the school, the lunch ladies were busy, there was so much to do.

The lunch sacks were almost packed, to the very tip top. All the prepping was almost at a complete stop.

They had fruits, veggies and juice of all kinds. Sandwiches and pizza kits, they left nothing behind.

It was almost time to load all the buses, with everyone to help, there were no time for fusses.

They loaded them all, all 32,000 pieces. They had worked so hard, and soon it would all reach them.

When the buses were loaded and all were aboard, they headed off for their one big chore.

After all the sacks were handed out and the buses were back, the lunch ladies gave out a great big shout, "Happy Spring Break to all and we can't wait until the kids come back!!"