2019-2020 Board of Directors Report

Submitted by: E. Nichole Taylor

Board Position: President

Board Meeting Date: July 28, 2019

News to Share Since Our Last Board Meeting:
SNA – created and adopted two new policies; Anti-

New or Big Ideas: (Brief description of exciting new ideas you are hearing about from state leaders, SNA members, allied organizations, industry partners, etc.)
SNA updated several policies over the course of the year. The updated policies include: Campaign financing, Ethics, and Anti-Harassment. The updated policies will be posted on the website and an email will be sent to state leaders when it has been added.

Goals: (Discuss your short-term goals related to your board position)
Increase membership by 3% over the next year. This can be done through participation in upcoming Membership drives such as, participate in the upcoming Back to School Membership Drive sponsored by SNA.
Continue to create a strong presence in Harrisburg, with reauthorization on we need to be a voice for our members and their needs.
Complete strategic goals for 2021-22

Chapter Meetings:
Region 4 Chapter 9- Steve Frecon, from Frecon Farms spoke about the apple growing process. Kelsey Gartner spoke about upcoming events and SNAPA.
Other Meetings Attended: (Brief description of meetings with other organizations, committee meetings, national or regional meetings, etc.)

May 8-11—attended National Leadership Conference News/Ideas:
- SNA’s “Training Zone” —now open! 24/7 E-learning. Online training modules, recorded webinars, “district packages”—can purchase bundles for ethics trainings, financial management, culinary skills
- Session Topics: “Race for Relevance”—tips for associations and Training on Handling Difficult Situations
- Continued to finalize our Strategic Plan
- Spoke at Future Leaders Class

July 13-16—attended Annual National Conference
- Delegate meeting
- State Presidents and Presidents Elect meeting and Legislative Meeting; Learned of new polices (see above)
- Filled in for Nicole M at Awards July 13-16—attended Annual National Conference
- Open Session - Jon Dorenbos, Great presentation
- Food Show

Meet / Phone conference with SNA representatives for guidance and understanding on affiliation concerns