



2019 Hershey Conference Business & Industry Sponsorship Opportunities

President's Dinner Sponsorship

1 Opportunity Available

\$5000

Primary sponsor of the 2019 Annual Conference President's Dinner. Sponsor logo will be displayed on the large screen in the dining room along with any other corporate images the sponsor submits. Table tents on all tables created using the sponsor logo. One-minute marketing opportunity at the President's Dinner for vendor to welcome our guest and promote their business.

Keynote Speaker/General Session Sponsorship

2 Opportunities Available

\$3000

Primary sponsor at one of our 2019 Annual Conference Keynotes or General Sessions. Sponsor logo will be displayed on the large screen during the session. Sponsor will have the opportunity to provide a 30-60 second video commercial prior to the beginning of the session. In addition, sponsor will have the opportunity to provide podium signage (18" x 24") that will be displayed on the podium during the entire general session.

Mobile WiFi and Upgraded Bandwidth Sponsorship

1 Opportunity Available

\$3000

Primary sponsor of the conference WiFi and upgraded bandwidth for all attendees. Your logo on the splash page and the opportunity to redirect attendees to your company website when they log onto WiFi daily.

Annual Conference Tote Bag Sponsorship

1 Opportunity Available

\$2500

Primary sponsor of the conference swag tote bag. Your logo and web address in the hands of more than 500 attendees as the sole sponsor of the 2019 Annual Conference tote bag.

Annual Conference Name Badge Lanyards

1 Opportunity Available

\$2500

Primary sponsor of the 2019 Annual Conference Name Badge Lanyard. Your company name and logo on the most visible item worn by every conference attendee.

Conference Education Session Sponsorships

Multiple Opportunity Available

\$1500

Multiple opportunities to sponsor a conference education session. Sponsor logo will be displayed on the large screen. In addition, sponsor will have the opportunity to provide podium signage that will be displayed the entire session.



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Registration Desk Kick Plate Signage

1 Opportunity Available

\$1500

Primary sponsor of the 2019 Annual Conference Registration Desk Kick Plate. Digitally produced wall decal with your company logo at the Membership Registration Desk for the entire conference.

4' x 4' Floor Decal with Company Logo

Multiple Opportunities Available

\$1500

Multiple opportunities to sponsor a 4' x 4" floor decal. Digitally produced floor decal with your company logo at key traffic areas during the entire conference.

Mobile App Top Banner Ads

3 Opportunity Available

\$3000

Multiple opportunities to sponsor a mobile top banner ad. Digitally produced ads for our mobile app. Our attendees will be able to view your ad at the top of the mobile app and you will receive (1) push/buzz notification.

Mobile App Rotating Banner Ads

5 Opportunity Available

\$1000

Multiple opportunities to sponsor a rotating banner ad which scrolls at the bottom of the mobile app. Digitally produced ads for our mobile app. Our attendees will be able to view your ad rotating at the bottom of the mobile app.

Hershey Room Key Sleeve Sponsor

1 Opportunity Available

\$1000

Primary sponsor of the 2019 Hershey Lodge Room Key sleeve. Every time someone uses their room key ... your logo on the key will be a reminder of your support for SNAPa and school nutrition in Pennsylvania! Sponsor has creative liberties to design the sleeve for our guests.

Snack Break Sponsorship

Multiple Opportunities Available

\$500

The 2019 Annual Conference has several snack break opportunities. The Sponsor signage will be displayed during the snack break.

Monday Night Game Night Sponsorship (Bingo or another super fun social event)

1 Opportunity Available

\$500

Looking for a primary sponsor to put together a fun night after a long day of learning and after the President's Dinner. Some example could be Bingo, Quizzo or Karaoke or all three fun games
